**MIT LIFT Lab Research Fest – Latin America**

**Hosted by ITBA**

**ABSTRACT / EXTENDED ABSTRACT SUBMISSION GUIDELINES FOR PEER REVIEW**

**TITLE OF THE PAPER**

Researcher1, Researcher2, ..., ResearcherN

**Correspondence Email:**

Underline the lead researcher and provide the email address to which all conference-related information should be sent.

**Select the presentation format (bold your choice):**

Poster presentation / Oral presentation

**Thematic Session:**

Select the theme in which you wish to participate **(bold your choice).**

1. Micro-Retailing Ecosystem Challenges, Practices & Opportunities
2. **AI and Tech-Based Solutions for the Micro-Retailing Ecosystem**
3. **Ecosystems and Institutional Support for Micro-Entrepreneurship**
4. **Systemic Innovation in Micro-Enterprises**

**Word Limit:**

* Abstract: 200 words (máximum)
* Extended Abstract: 1500 word (máximum - not including bibliographic references)

**Format:**

Please use Arial 11 points size, single space. Double spacing between sections.

**Abstract:**

Use this space to present your work

**Extended Abstract:**

1. **Use this space to present your work and include:**
   1. Introduction
   2. Objectives
   3. Literature review (main references)
   4. Methodology
   5. State of progress of the research
   6. Results
   7. Implications and recommendations
   8. Bibliographic references (APA7 standard)
   9. Keywords (maximum 5)
2. **Do not use section subtitles** except for References and Acknowledgments.
3. **You may include figures and equations**, but the word count must not exceed 1000.
4. **Do not alter the format** (Arial 11; single line spacing).
5. **Note that the oral presentation will be 15 minutes long.**

**Acknowledgments:**

If you have any acknowledgments, list them here. They should not exceed 100 words.

**Important**

If the researchers would like to submit full papers, they may do so.

Please indicate in the "subject" of the e-mail message the thematic session to which you wish to send the abstract. For any questions, please email [rlelic@itba.edu.ar](mailto:rlelic@itba.edu.ar)